

# Midwest WingFest 2010



The Fairview Heights Chamber of Commerce is hosting a community-wide event in September called "Midwest WingFest 2010" in an effort to attract as many as 30,000 people to the area. The event will be patterned after the Buffalo New York "National Buffalo Wing Festival" and on par with regional events such as the *Salute to the Masters*, Collinsville's *Italian Fest*, Belleville's *Chili Cook-off*, and *Art on the Square*. Buffalo's event, and similar local festivals, have a proven record for attracting crowds in the tens of thousands while generating an interest in local tourism. Anyone interested in sponsorship opportunities may call

**618- 397-3127**  
for more information

## Midwest WingFest 2010

### Festival Events

Best Chicken Wing Competition

5-K Chicken Run/Walk

Cooking Demonstrations

Eating Contests

Miss Wing Thing Beauty Pageant

Live Music

- Local Bands
- Programmed Music

And More



**Fairview Heights  
Chamber of Commerce**

10003 Bunkum Road  
Fairview Heights, IL 62208

Phone: (618) 397-3127

Fax: (618) 397-5563

E-mail: [office@fairviewheightschamber.org](mailto:office@fairviewheightschamber.org)



**September 11**  
Fairview Heights, Illinois

**Midwest  
WingFest  
2010**



# Sponsorship Opportunities

## **WingFest Presenting Sponsor—\$20,000**

*As the official WingFest presenting sponsor you will receive the benefits package outlined below.*

### **Presenting Sponsor Benefits:**

- 10 tickets to the Preview Party
- Display space at the event in a high traffic location.
- Have the opportunity to invite a speaker or presenter to participate in various demonstrations.
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donors.
- Website advertising and link through to sponsor website from the official Midwest WingFest website.
- 10 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- Will be highlighted on all event signage.
- Will be mentioned in all press releases sent to the major media outlets in St. Louis.
- 4 Preferred parking spaces

## **Atomic Sponsors—\$10,000**

**“Drumme” Sponsor – Official Chicken Sponsor**

**“Saucy” Sponsor – Official Hot Sauce Sponsor**

**“Big Dipper” Sponsor – Official Salad dressing sponsor**

**“Guzzler” Sponsor – Official Beverage Cup Sponsor**

**“Wipe Out” Sponsor – Best Wing Contest**

- 6 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- Website advertising and link through to sponsor website from the official Midwest WingFest website.
- 6 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- Will be highlighted on all event signage.
- Will be mentioned in all press releases sent to the major media outlets in St. Louis.
- 3 Preferred parking spaces

## **Volcanic Sponsors—\$5,000**

**Main Stage Sponsor (Live Entertainment)**

**Preview Party Sponsor**

- 6 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- Website advertising and link through to sponsor website from the official Midwest WingFest website.
- 6 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- Will be highlighted on all event signage.
- Will be mentioned in all press releases sent to the major media outlets in St. Louis.
- 3 Preferred parking spaces

## **Meltdown Sponsors—\$2,500**

**Beauty Pageant Sponsor**

**Eating Contest Sponsor**

**Preview Party Entertainment Sponsor**

- 6 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- Website advertising and link through to sponsor website from the official Midwest WingFest website.
- 6 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- Will be highlighted on all event signage.
- Will be mentioned in all press releases sent to the major media outlets in St. Louis.
- 3 Preferred parking spaces

## **Blistering Sponsors—\$1,000**

**Table Cover Sponsor**

**Disc Jockey Sponsor**

**Wipe/Moist Towellette**

- 4 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- Website advertising and link through to sponsor website from the official Midwest WingFest website.
- 4 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- Will be highlighted on all event signage.
- Will be mentioned in all press releases sent to the major media outlets in St. Louis.
- 2 Preferred parking spaces

## **Sizzling Sponsor—\$500**

**5K Chicken Run Sponsor**

**Trophy sponsor**

**Food Demonstration Sponsor**

**Wrist Band Sponsor (Beverage ID)**

- 2 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- Website advertising and link through to sponsor website.
- 2 VIP tickets to Wing Hut
- Will be mentioned in all special articles in the Chamber newsletter.
- Facebook, Twitter and MSN web posts and blogs.
- 1 Preferred parking space

## **Spicy Sponsor—\$250**

**T-shirt sponsor**

- 1 tickets to Preview Party
- Will be mentioned in all email blast throughout the duration of the promotional period sent to all chamber members and all other supporters/donor.
- 1 VIP tickets to Wing Hut